



CITTÀ STUDI BIELLA

Cultural Heritage and Creativity for Tourism and Territorial Development

Academic Year 2022-2023



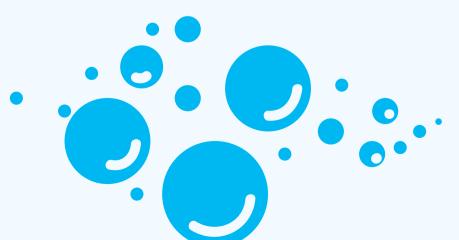


EDUCATIONAL VISITS

The master's degree program includes face-to-face lessons and highly interactive laboratory activities.

Several educational visits have been organized during this academic year, which we present in the following pages.

This is just a small presentation of the experience that you can enjoy as a student......





FORTE DI BARD

The Fortress of Bard is a fortified complex rebuilt in the 19th century by the House of Savoy on the fortress overlooking the village of Bard in the Aosta Valley.



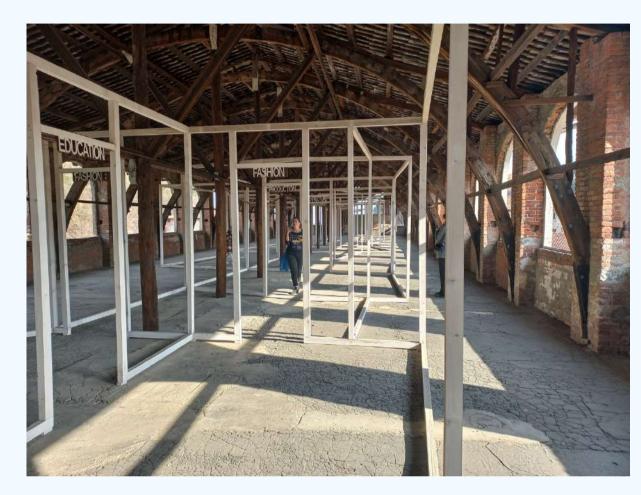
MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION







CITTADELLARTE - FONDAZIONE PISTOLETTO

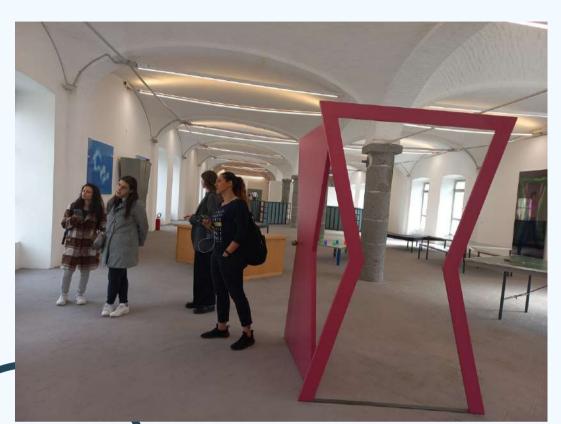


Cittadellarte, located within the premises of a disused factory in Biella, is a new model of artistic and cultural institution that places art in direct interaction with different sectors of society

MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION

Teacher: Fabio Belloni







RICETTO DI CANDELO



RESEARCH, STORYTELLING,
ENHANCEMENT OF HISTORICAL AND
CULTURAL HERITAGE

Teachers: Silvia Cavicchioli Maurizio Pellegrini The Ricetto of Candelo is an architectural complex dating back to medieval times located in the province of Biella









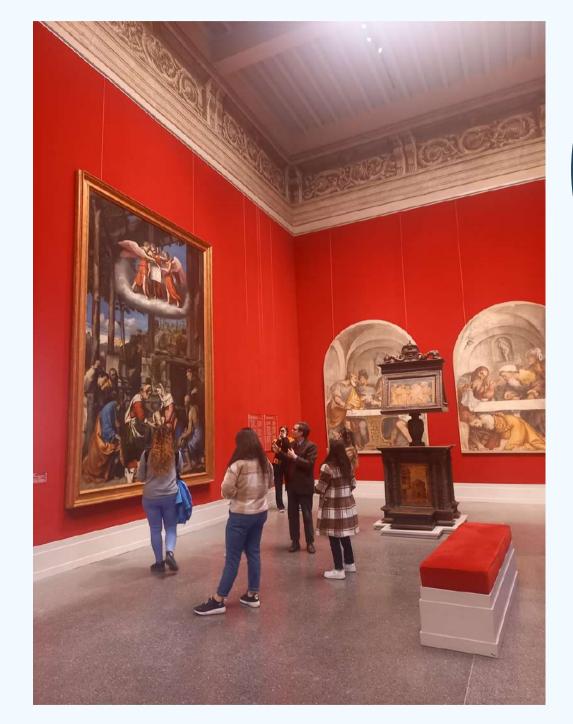
MUSEO DI SANTA GIULIA - BRESCIA



MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION

Visit to the exhibition "Miseria & Nobiltà" Giacomo Ceruti in eighteenth-century Europe









MUSEO DEL TERRITORIO BIELLESE

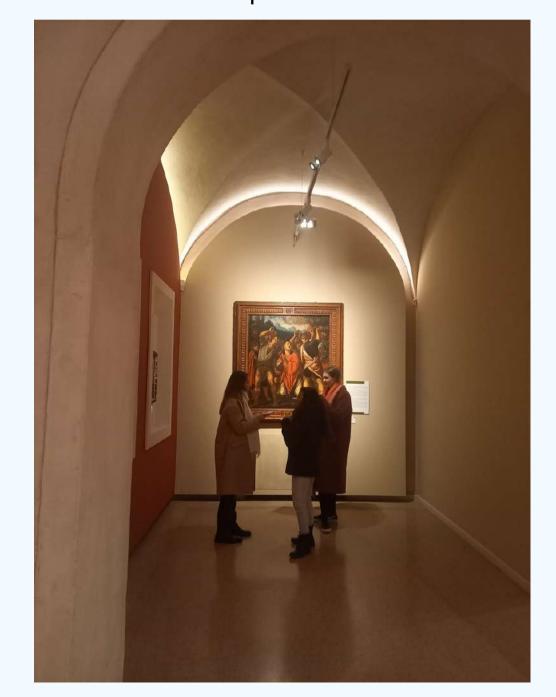


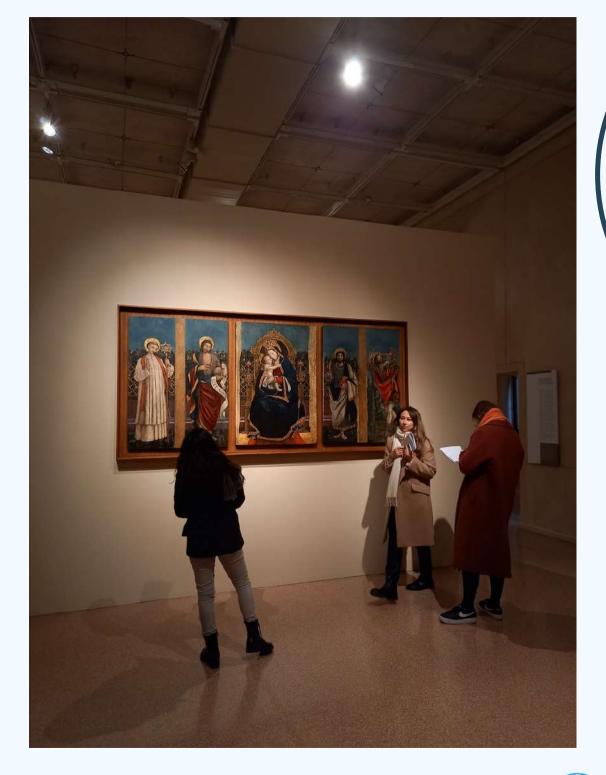
RESEARCH, STORYTELLING, ENHANCEMENT OF HISTORICAL AND CULTURAL HERITAGE Teacher: Silvia Cavicchioli

FUNDAMENTALS, LEXICONS AND METHODS
OF THE ARTS

Teacher: Francesca Romana Gaja

The Museum of the Biellese Territory, located in Biella in the former Convent of San Sebastiano, houses the civic collections that have been enriched to the present day through finds in the territory, donations, bequests and deposits.







PALAZZO LAMARMORA - BIELLA



RESEARCH, STORYTELLING, ENHANCEMENT OF HISTORICAL AND CULTURAL HERITAGE

Teachers: Silvia Cavicchioli Maurizio Pellegrini Palazzo La Marmora is a 16th-century historic mansion located in Biella's historic district. As it has always belonged to the same family and preserves evidence of

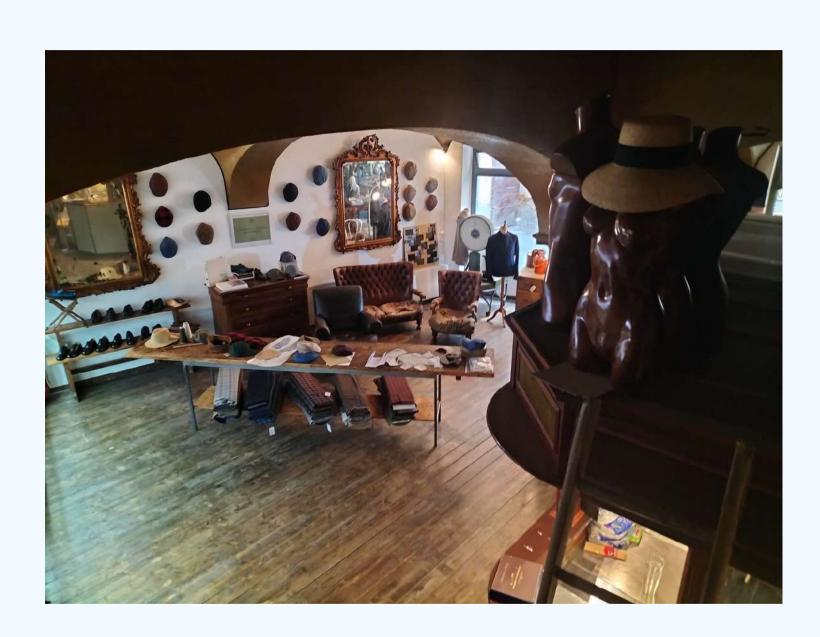
eight centuries of history, the palace is a valuable example of a House Museum.







CAPPELLIFICIO BIELLESE



INDUSTRIAL TOURISM AND BUSINESS
CULTURE

Teachers: Alessandro Bonadonna Riccardo Beltramo Cappellificio Biellese 1935 is a hat maker born almost 100 years ago in the Cervo Valley, near Biella.

Today CB1935 produces hats using haute de gamme sartorial fabrics such as cashmere, flannel, vicuna, alpaca, linen and silk.





MEBO MUSEUM EXPERIENCE - BIELLA



INDUSTRIAL TOURISM AND BUSINESS
CULTURE

Teachers: Alessandro Bonadonna Riccardo Beltramo Inside an ancient building, in close proximity to the historic Menabrea and Botalla plants, the history of two great companies that are symbols of the Biella area





A2A - CAVAGLIA'



INDUSTRIAL TOURISM AND BUSINESS
CULTURE

Teachers: Alessandro Bonadonna Riccardo Beltramo The complex in Cavaglià - Biella - includes a controlled landfill for non-hazardous special waste and a bioreactor for electricity production.





AZIENDA TESSILE BIELLESE

INDUSTRIAL TOURISM AND BUSINESS
CULTURE

Teachers: Alessandro Bonadonna Riccardo Beltramo The students visited a major Biella wool factory internationally famous for the production of some of the world's most precious fabrics









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