CITTÀ STUDI BIELLA

Cultural Heritage and Creativity for Tourism and Territorial Development

Academic Year 2022-2023
EDUCATIONAL VISITS

The master's degree program includes face-to-face lessons and highly interactive laboratory activities. Several educational visits have been organized during this academic year, which we present in the following pages. This is just a small presentation of the experience that you can enjoy as a student.......
FORTE DI BARD

The Fortress of Bard is a fortified complex rebuilt in the 19th century by the House of Savoy on the fortress overlooking the village of Bard in the Aosta Valley.

MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION

Teacher: Fabio Belloni
Cittadellarte, located within the premises of a disused factory in Biella, is a new model of artistic and cultural institution that places art in direct interaction with different sectors of society.

MAKING AN ART EXHIBITION OF MODERN AND CONTEMPORARY ART: PROJECTS, STRATEGIES, COMMUNICATION

Teacher: Fabio Belloni
RICETTO DI CANDELO

The Ricetto of Candelo is an architectural complex dating back to medieval times located in the province of Biella.

RESEARCH, STORYTELLING, ENHANCEMENT OF HISTORICAL AND CULTURAL HERITAGE

Teachers: Silvia Cavicchioli
Maurizio Pellegrini
Visit to the exhibition "Miseria & Nobiltà" Giacomo Ceruti in eighteenth-century Europe
The Museum of the Biellese Territory, located in Biella in the former Convent of San Sebastiano, houses the civic collections that have been enriched to the present day through finds in the territory, donations, bequests and deposits.
Palazzo La Marmora is a 16th-century historic mansion located in Biella's historic district. As it has always belonged to the same family and preserves evidence of eight centuries of history, the palace is a valuable example of a House Museum.

RESEARCH, STORYTELLING, ENHANCEMENT OF HISTORICAL AND CULTURAL HERITAGE

Teachers: Silvia Cavicchioli
Maurizio Pellegrini
Cappellificio Biellese 1935 is a hat maker born almost 100 years ago in the Cervo Valley, near Biella. Today CBI1935 produces hats using haute de gamme sartorial fabrics such as cashmere, flannel, vicuna, alpaca, linen and silk.
MEBO MUSEUM EXPERIENCE - BIELLA

Inside an ancient building, in close proximity to the historic Menabrea and Botalla plants, the history of two great companies that are symbols of the Biella area

INDUSTRIAL TOURISM AND BUSINESS CULTURE

Teachers: Alessandro Bonadonna
Riccardo Beltramo
The complex in Cavaglià - Biella - includes a controlled landfill for non-hazardous special waste and a bioreactor for electricity production.
AZIENDA TESSILE BIELLESE

The students visited a major Biella wool factory internationally famous for the production of some of the world's most precious fabrics.

INDUSTRIAL TOURISM AND BUSINESS CULTURE

Teachers: Alessandro Bonadonna
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